

Frequently Asked Questions about Beadazzled™ Custom Murals

Why is it so expensive? Why does it take so long?

There are several different processes involved in making custom murals look so beautiful. Currently, we use outside vendors for certain parts of the process. This adds production and shipping time to the job. Our beading process takes multiple days and is hand-done. This adds to the quality and beauty of the finished product and takes more time than something machine-made.

How much does it cost?

Approximate cost is \$53 per square foot for standard Beadazzled™ (same size beads), with a 30% upcharge for Geode™ (multi-size beads). Murals containing Swarovski crystal are priced on a custom basis dependant upon image. As murals are a custom product, please use this pricing as a guideline versus the rule.

What's the largest single panel you can do?

We challenge ourselves constantly and can usually figure out how to make anything work! In roll form, we prefer to stay at 36" or less on width and 18 feet maximum length. In poster form, we prefer to stay at 60" x 60" maximum.

In what format do you need the art? Can you do it if I don't have a high-resolution image?

The resolution of the image will factor into how big it can be printed without losing quality. If you have low-resolution imagery, feel free to submit it, and we'll let you know what we can do. Our designers have been known to work miracles!

How do you install it?

Installation is the same as standard Beadazzled™ or Geode™ roll goods. Installation instructions are included in each box.

Will my mural be pre-trimmed? Do custom murals include selvage?

It is up to you and architecture of wall space to be covered. We recommend seaming factory edge to factory edge. Remember that Beadazzled™ products cannot be double-cut on the wall. Product must be cut on a table from the backside. Installer should make a paper template of the wall space and use that as his/her cutting guide.

Unless specified at onset of project, we produce custom murals to exact dimensions requested. No selvage, no extra panels. Ensure your installer understands this and treats Beadazzled™ murals like the custom artwork that they are!

Can you print on metallic wallcovering?

Yes, we can. Currently we can print on gold (BD-1552), silver (BD-1551), and holographic (BD-1689) backings. Maximum width for gold/silver foil is 28.5" and holographic foil is 23" wide. Printing on this substrate is more expensive than printing on our standard Class A vinyl.

Can you "Beadazzle" original artwork?

Yes, we can. We require a signed waiver that Maya Romanoff is not liable for any damage to original artwork. Ask your client if it is possible to scan the artwork. This is a better option. We can scan hard-copy artwork or photos, create a pattern, research/purchase an image for a client from an image house, etc. Extra charges will apply for these services.

Is there anything you can't do?

We cannot print artwork without proof of copyright. We will not reproduce or copy another manufacturers' product or pattern without permission.